



Applica Consumer Products, Inc.

Notes to Inventors:

1. DISCLOSE YOUR INVENTION
2. USE THIS FORM AS A GUIDE
3. USE YOUR OWN WORDS OR
4. USE INK (OR TYPEWRITER)
5. USE ADDITIONAL PAGES, IF
6. INCLUDE DRAWINGS, SKETCHES, OR PHOTOS

IDEA DISCLOSURE

TITLE: _____ PROJECT: _____

OBJECT (the specific problem to be solved by this invention/idea):

CONSUMER (The group of people you think would be most likely to benefit/use this invention/idea):

BACKGROUND (how was this problem addressed in the past, what are the limitations of previous solutions):

ADVANTAGES (what are the specific advantages of this invention/idea over prior solutions):

PRIOR ART/SIMILAR PRODUCTS (identify those prior products of ours or others, or patents, or other publications, of which you are aware, which most closely relate to the invention/idea):

DESCRIPTION (describe the invention/idea, fully; attach reference drawings; where the invention/idea is an improvement to an existing product, highlight structural changes):

ALTERNATIVES (describe possible variations of structure described above):

APPLICATIONS (identify products in which invention/idea will be used and indicate the date of first product showing):

INVENTOR(S): _____ DATE CONCEIVED _____, 20____

EXPLAINED TO AN UNDERSTOOD BY US, THE WITNESSES:

_____ ON THE _____ DAY OF _____, 20____

_____ ON THE _____ DAY OF _____, 20____

RECEIVED ON _____, 20____ ASSIGNED DISCLOSURE NO. **PD-W-** _____

BY _____